

• OTOÑO 2016 → P/L ABIERTA

2 empresas

$$S_i = \begin{cases} NP \\ 20 \\ 50 \end{cases}$$

$$Q(x) = 100 - P$$

K → Costo Participación  
1,000

a)

		NP	20	50
EL	NP	0, 0	0, 600	0, 1500
	20	600, 0	-200, -200	600, -1000
	50	1500, 0	-1000, 600	250, 250

$$\square = \pi_2 = \underbrace{(100-20)}_P \cdot \underbrace{20}_Q - \underbrace{1,000}_{\text{Costo Fijo}}$$

$$= 1600 - 1000 = 600$$

$$\square = \pi_2 = (100-50)50 - 1,000$$

$$= 2500 - 1000 = 1500$$

~~No~~ No Hay E.N. en Estrategias Pura

• OP = { (50, NP); (NP, 50); (50, 50) }  
Estrategias, No Pagos

$$\square = \pi_i = \frac{(100 - P_i) \cdot P_i}{2} - 1000$$

Q<sub>i</sub>

$$\frac{(100-20)}{2} \cdot 20 - 1000$$

$$800 - 1000 = -200$$

$$\frac{(100-50)}{2} \cdot 50 - 1000$$

$$= 1250 - 1000 = 250$$

(b)  $\sigma_z = \begin{matrix} NP & 20 & 50 \\ \downarrow & \downarrow & \downarrow \\ (0, \alpha, 1-\alpha) \end{matrix}$

$$E(U_i(NP, \sigma_z)) = 0 \cdot 0 + 0\alpha + 0(1-\alpha) = 0$$

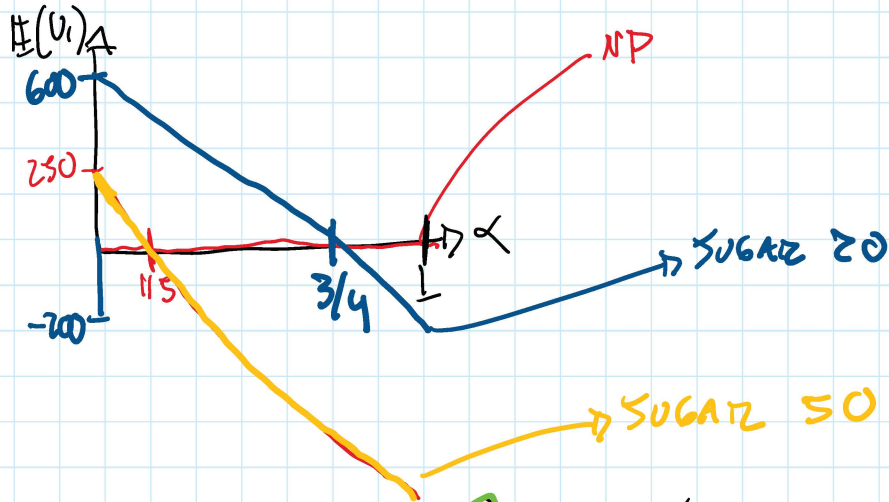
$$E(U_i(20, \sigma_z)) = 600 \cdot 0 + (-200)\alpha + 600(1-\alpha) = \underline{600 - 800\alpha}$$

$$\dots + (-1000)\alpha + 250(1-\alpha) = 250 - 1250\alpha$$



$$\mathbb{E}(U_1(\omega_1, \sigma_2)) = 0$$

$$\mathbb{E}(U_1(50, \sigma_2)) = 1500 \cdot 0 + (-1000) \alpha + 250(1-\alpha) = 250 - 1250\alpha$$



$$MR_1(\sigma_2) = \begin{cases} (0, 1, 0) & \alpha < 3/4 \\ (q, 1-q, 0) & \alpha = 3/4 \\ (1, 0, 0) & \alpha > 3/4 \end{cases}$$

①

	NP	20	<del>50</del>
NP	0, 0	0, 600	<del>0, 250</del>
20	100, 0	-200, -200	<del>0, -200</del>
<del>50</del>	<del>0, 250</del>	<del>0, -200</del>	<del>0, -200</del>

HAY 2 E.N.

EN ESTRATEGIAS

PURAS =  $\{(20, NP); (NP, 20)\}$

$$\sigma_1 = (p, 1-p)$$

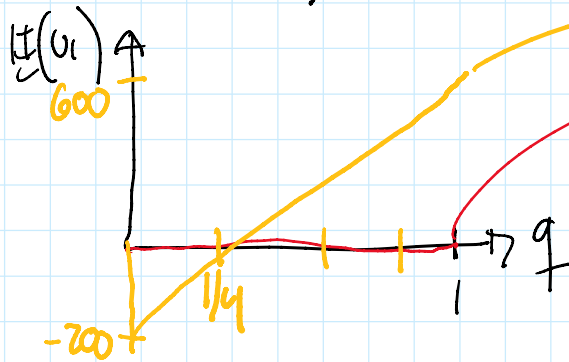
$$\sigma_2 = (q, 1-q)$$

$$MR_1(\sigma_2) \dots$$

$$\mathbb{E}(U_1(NP, \sigma_2)) = 0$$

$$\mathbb{E}(U_1(20, \sigma_2)) = 600q + (-200)(1-q) = 800q - 200$$

$$E(u_1(\sigma_1, \sigma_2)) = 600q + (-200)(1-q) = 800q - 200$$



$$MR_1(\sigma_2) = \begin{cases} (1, 0) & q < 1/4 \\ (q, 1-q) & q = 1/4 \\ (0, 1) & q > 1/4 \end{cases}$$

$$NP >> ZO$$

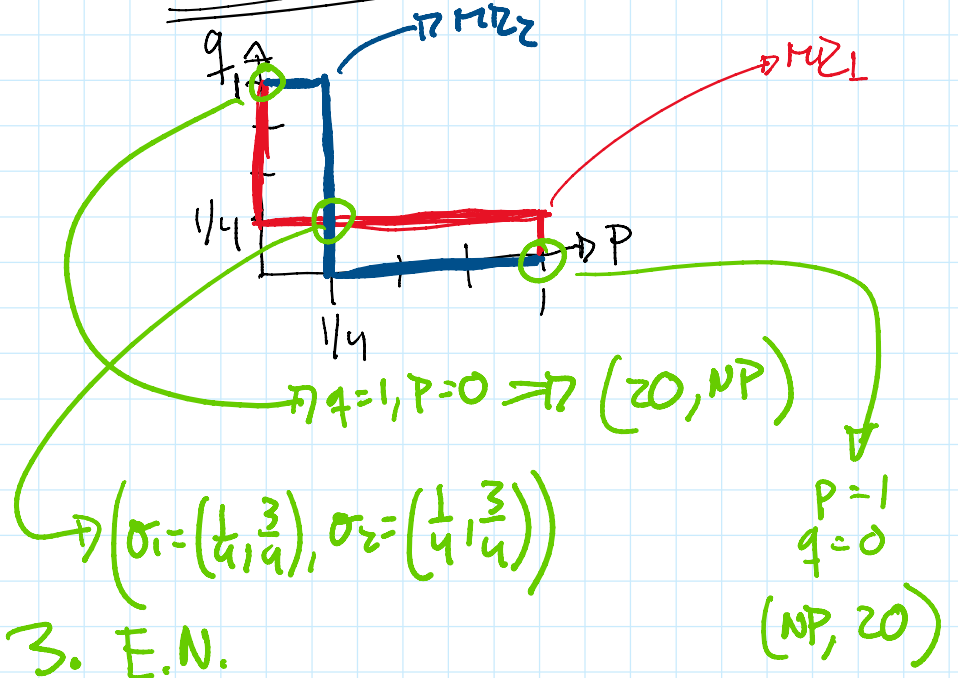
$$0 > 800q - 200$$

$$200 > 800q$$

$$\frac{1}{4} > q$$

$$MR_2(\sigma_1) = \begin{cases} (1, 0) & p < 1/4 \\ (q, 1-q) & p = 1/4 \\ (0, 1) & p > 1/4 \end{cases}$$

### GRAFICA DE MR



PRIMAVERA 2017 → PL ABSTRACTA.

PRECIO = 400

$C_A > 0$   
 $C_B > 0$  } CALIDAD

$$q_i = 100 + C_i - C_{-i}$$

$$CT(q_i, C_i) = C_i q_i$$

$$a) \pi_i = P_i q_i - CT = 400(100 + C_i - C_{-i}) - C_i(100 + C_i - C_{-i})$$
$$= (400 - C_i)(100 + C_i - C_{-i})$$

$$\frac{\partial \pi_i}{\partial C_i} = (-1)(100 + C_i - C_{-i}) + (1)(400 - C_i)$$
$$= 300 - 2C_i + C_{-i} = 0$$

$$\frac{300 + C_{-i}}{2} = C_i$$

$$\frac{300 + C_2}{2} = C_1$$

$$\frac{300 + C_1}{2} = C_2$$

$\Rightarrow$  ALGEBRA

EN UN EG.  
SIMETRICO

$$\frac{300 + C^*}{2} = C^*$$

$$300 + C^* = 2C^*$$

$$\boxed{300 = C^*}$$

$$EN = (300, 300)$$

$$\pi_i = (400 - 300)(100 + 300 - 300) = 10,000$$

(b) Costa

PROBAR: ( $C_i=0$   $i=1,2$ ). PARETO DOMINA.

$$\pi_2 = (400-0)(100+0-0) = 40,000$$

( $C_1=0, C_2=0$ ) PARETO DOMINA el E.N.

LARGA (ENCONTRAR TODOS LOS O.P.)

$$\text{MAX } \pi_1 \text{ s.t. } \pi_2 \geq \bar{\pi}_2$$

$$\text{MAX } (400-C_1)(100+C_1-C_2) + \lambda \left( (400-C_2)(100+C_2-C_1) - \bar{\pi}_2 \right)$$

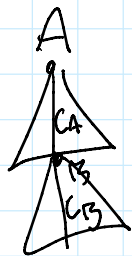
$$\frac{\partial \mathcal{L}}{\partial C_1} = (-1)(100+C_1-C_2) + (400-C_1) + \lambda \left( (-1)(400-C_2) \right) = 0$$

$$\frac{\partial \mathcal{L}}{\partial C_2} = (-1)(400-C_1) + \lambda \left( (-1)(100+C_2-C_1) + (400-C_2) \right) = 0$$

$$\frac{(-1)(100+C_1-C_2) + (400-C_1)}{(-1)(400-C_1)} = \frac{(-1)(400-C_2)}{(-1)(100+C_2-C_1) + (400-C_2)}$$

⋮

(c)



INDUCCIÓN HACIA ATRAS:

B:

$$\pi_B = (400-C_B)(100+C_B-C_A)$$

$$\frac{\partial \pi_B}{\partial C_B} = (-1)(100+C_B-C_A) + (400-C_B)(1) = 0$$

$$\frac{\partial \pi_B}{\partial C_B} = (-1)(100 + C_B - C_A) + (400 - C_B)$$

$$\boxed{C_B = \frac{300 + C_A}{2}} \quad \text{ESTRATEGIA DE B.}$$

$$A: \pi_A = (400 - C_A) \left( 100 + C_A - \underbrace{C_B}_{\frac{300 + C_A}{2}} \right)$$

$$\pi_A = (400 - C_A) \left( 100 + C_A - \frac{300 + C_A}{2} \right)$$

$$\frac{\partial \pi_A}{\partial C_A} = (-1) \left( 100 + C_A - \frac{300 + C_A}{2} \right) + (400 - C_A) \left( 1 - \frac{1}{2} \right) = 0$$

$$= -100 - C_A + 150 + \frac{C_A}{2} + 200 - \frac{C_A}{2} = 0$$

$$= 250 - C_A = 0$$

$$\boxed{C_A = 250}$$

$$EPS = \left\{ \begin{array}{l} C_A = 250, \\ C_B = \frac{300 + C_A}{2} \end{array} \right\}$$

$$\text{EN EQ} \rightarrow C_A = 250, \quad C_B = \frac{300 + 250}{2} = 275$$

$$\pi_A = (400 - 250)(100 + 250 - 275) = (150)(75) = 11,250$$

$$\pi_B = (400 - 275)(100 + 275 - 250) = (125)(125) = 15,625$$

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• NOME: MATEMÁTICA 2017 → PL ABILIZADO

- NOVEMBRE 2017 → PL ABLEATO

$$\pi = \sum_{j=1}^n e_j$$

$$C_i(e_i) = \frac{e_i^2}{2}$$

$$\pi_i = \frac{1}{n} \sum_{j=1}^n e_j - \frac{e_i^2}{2}$$

$$a) \frac{\partial \pi_i}{\partial e_i} = \frac{1}{n} - \frac{e_i}{1} = 0$$

$$\frac{1}{n} = e_i$$

$$EN = \left( \frac{1}{n}, \frac{1}{n}, \dots, \frac{1}{n} \right)$$

Decrecente en n.

$$b) \pi^{EO} = \sum_{i=1}^n e_i^* = \sum_{i=1}^n \frac{1}{n} = \frac{1}{n} (n) = 1$$

$$c) \text{MAX}_{e_1, \dots, e_n} \pi_L \quad \text{s.t.} \quad \pi_2 \geq \bar{\pi}_2$$

$$\vdots$$

$$\pi_n \geq \bar{\pi}_n$$

$$J = \frac{1}{n} \sum e_i - \frac{e_i^2}{2} + \lambda_2 \left( \frac{1}{n} \sum e_i - \frac{e_2^2}{2} - \bar{\pi}_2 \right) + \dots + \lambda_n \left( \frac{1}{n} \sum e_i - \frac{e_n^2}{2} - \bar{\pi}_n \right)$$

$$d) \frac{\partial J}{\partial e_1} = \frac{1}{n} - e_1 + \lambda_2 \left( \frac{1}{n} \right) + \lambda_3 \left( \frac{1}{n} \right) + \dots + \lambda_n \left( \frac{1}{n} \right) = 0$$

$$\frac{\partial J}{\partial e_2} = \frac{1}{n} + \lambda_2 \left( \frac{1}{n} - e_2 \right) + \lambda_3 \left( \frac{1}{n} \right) + \dots + \lambda_n \left( \frac{1}{n} \right) = 0$$

$$\frac{d\pi}{ds_2} = \frac{1}{n} + \lambda_2 \left( \frac{1}{n} - e_2 \right) + \lambda_3 \left( \frac{1}{n} \right) + \dots + \lambda_n \left( \frac{1}{n} \right) = 0$$

$$\frac{1}{n} (1 + \lambda_2 + \dots + \lambda_n) = e_1$$

$$\frac{1}{n} (1 + \lambda_2 + \dots + \lambda_n) = \lambda_2 e_2$$

$$e_1 = \lambda_2 e_2$$

$$\boxed{\lambda_2 = 1} \text{ Por qe } \underline{e_1 = e_2}$$

Por el mismo ARG.

$$\lambda_3 = \lambda_4 = \dots = \lambda_n = 1$$

$$\rightarrow \frac{1}{n} (1 + 1 + \dots + 1) = e_1$$

$$\boxed{1 = e_1 = e_2 = \dots = e_n}$$

$$\boxed{\pi^{op} = \sum_{i=1}^n e_i = n}$$

② ~~Así~~ Porq' LA MZi(S-i) NO DEPENDE DE S-i  
 EN ESPAÑOL, LA MZi DOMINA ESTRICTAMENTE  
 A TODAS LAS DEMÁS ESTRATEGIAS.