

Lecture 16

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Lecture16

Lecture 16: Applications of Subgame Perfect Nash Equilibrium

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Lecture 16: Applications of Subgame Perfect Nash Equilibrium

- Ultimatum Game
- Alternating offers
- Stackelberg Competition

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1. Player 1 makes a proposal $(x, 1000 - x)$ of how to split 1000 pesos among $(100, 900), \dots, (800, 200), (900, 100)$
2. Player 2 accepts or rejects the proposal
3. If player 2 rejects both obtain 0. If 2 accepts, then the payoffs of the two players are determined by $(x, 1000 - x)$

$S_1 = h(p)$
 la sola ENTRADA $\in [0, 1000]$
 INFINITAS \Rightarrow CONTRAHECIAS \Rightarrow UNA ESTRATEGIA DE JE (ORO SUGAR DEPENDIENDO DE X) UNA FUNCION DE X.

$S_2 = h\{ \text{FUNCIONES q' VAN DE } [0, 1000] \text{ A } \{A, Z\} \}$
 $S_2 = h: [0, 1000] \rightarrow \{A, Z\}$

$S_1: X=1,000$
 $r.p.c. - (K=1,000) \{ S_2(x) = \{ A \mid X < 1,000 \}$

S_2 A si $X < 1,000$ MIZ DYNAMIC
 $\{A, Z\}$ si $X = 1,000$

► In any pure strategy SPNE, player 2 accepts all offers

$S_1: x=1,000$
 $\underline{\text{EPS}} = \left(s_1=1,000, s_2(x) = \begin{cases} A & x < 1,000 \\ A & x = 1,000 \end{cases} \right)$
UNA FUNCIÓN
 $S_2 = \left(f: [0,1000] \rightarrow \{A, R\} \right)$
 $\left(s_1=1,000, s_2(x) = \begin{cases} A & x < 1,000 \\ R & x = 1,000 \end{cases} \right)$ NO ES EPS
POES SI SE QUIERE DESVIAR

$\text{EN} \Rightarrow G$ NO SEA EPS.

► In any pure strategy SPNE, player 2 accepts all offers

► In any SPNE, player 1 makes the proposal (900, 100)

► This is far from what happens in reality

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► When extreme offers like (900, 100) are made, player 2 rejects in many cases

- ▶ Player 1 makes an offer θ_1
- ▶ Player 2 accepts or rejects the proposal
- ▶ If player 2 rejects, player 2 makes an offer θ_2
- ▶ If player 1 accepts or rejects the proposal

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- ▶ If player 1 accepts or rejects the proposal
- ▶ If player 1 rejects, player 1 makes an offer θ_3
- ▶ ... and on and on for T periods

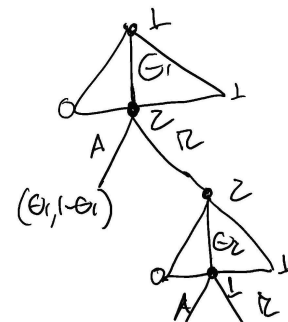
- ▶ Player 1 makes an offer $\theta_1 \rightarrow (\theta_1, 1-\theta_1)$
- ▶ Player 2 accepts or rejects the proposal
- ▶ If player 2 rejects, player 2 makes an offer $\theta_2 \rightarrow \delta(1-\theta_2, \theta_2) \in \delta \in [0, 1]$
- ▶ If player 1 accepts or rejects the proposal
- ▶ If player 1 rejects, player 1 makes an offer $\theta_3 \rightarrow \delta^2(\theta_3, 1-\theta_3)$
- ▶ ... and on and on for T periods
- ▶ If no offer is ever accepted, both payoffs equal zero

The discount factor is $\delta \leq 1$.
If Player 1 offer is accepted by Player 2 in round m ,

$$\pi_1 = \delta^m \theta_m$$

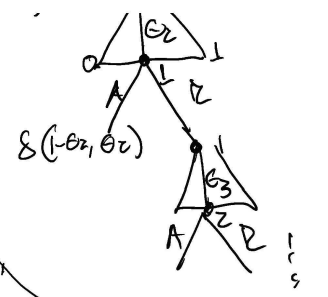
$$\pi_2 = \delta^m (1 - \theta_m)$$

If Player 2 offer is accepted, reverse the subscripts



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Navigation icons



Consider first the game without discounting

$$\delta = 1$$

Navigation icons

S_1 ULTIMO
 $A \ 0 \ R$
 $S_2 = \begin{cases} A \ s_1 \ 1-\theta > 0 \\ R \ s_1 \ \theta = 1 \end{cases}$
 $S_2 \Rightarrow \theta = 1$
 $T-1 = S_2 = \begin{cases} A \ s_1 \ \theta_{T-1} = 0 \\ R \ s_1 \ \theta_{T-1} > 0 \end{cases}$

Consider first the game without discounting

There is a unique SPNE:

Navigation icons

Consider first the game without discounting

There is a unique SPNE:

Navigation icons

Consider first the game without discounting

There is a unique SPNE: The player that makes the last offer gets the whole pie

Last-mover advantage



Navigation icons

- ▶ In the game with discounting, the total value of the pie is 1 in the first period, δ in the second, and so forth

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- ▶ In period T , if it is reached, Player 1 would offer 0 to Player 2

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- ▶ Player 2 would accept (indifferent between accepting and rejecting)

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- ▶ In the game with discounting, the total value of the pie is 1 in the first period, δ in the second, and so forth
- ▶ Assume Player 1 makes the last offer
- ▶ In period T , if it is reached, Player 1 would offer 0 to Player 2
- ▶ Player 2 would accept (indifferent between accepting and rejecting)
- ▶ In period $(T-1)$, Player 2 could offer Smith δ , keeping $(1-\delta)$ for himself

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- ▶ Assume Player 1 makes the last offer
- ▶ In period T , if it is reached, Player 1 would offer 0 to Player 2
- ▶ Player 2 would accept (indifferent between accepting and rejecting)
- ▶ In period $(T-1)$, Player 2 could offer δ , keeping $(1-\delta)$ for himself
- ▶ Player 1 would accept (indifferent between accepting and rejecting) since the whole pie in the next period is worth δ

- ▶ In period $(T-2)$, Player 1 would offer Player 2 $\delta(1-\delta)$, keeping $(1-\delta(1-\delta))$ for himself

- ▶ In period $(T-2)$, Player 1 would offer Player 2 $\delta(1-\delta)$, keeping $(1-\delta(1-\delta))$ for himself
- ▶ Player 2 would accept since he can earn $(1-\delta)$ in the next period, which is worth $\delta(1-\delta)$ today

$\delta = 0.90$

$T: \begin{cases} S_2 = \text{OFFERTA} \Rightarrow \delta(1, 0) \rightarrow \text{EXPONENTE} \\ S_1 = \text{OFFERTA} \end{cases}$

$T-1: \begin{cases} S_2 = \text{OFFERTA} \rightarrow \theta_{T-1} = \delta \\ S_1 = A \text{ } \delta \text{ } z \Rightarrow \delta(\theta_{T-1}, 1-\theta_{T-1}) \Rightarrow A \text{ si } \frac{\delta^T \theta_{T-1}}{U(T-1)} \geq \frac{\delta \cdot 1}{U(T)} \end{cases}$

$\delta^{T-1}(\delta, 1-\delta)$

$T-2: \begin{cases} S_2 = \text{OFFERTA} \rightarrow \theta_{T-2} = \delta(1-\delta) \\ S_1 = \text{OFFERTA} \end{cases}$

PAGOS $\delta^{T-2}(1-\delta(1-\delta), \delta(1-\delta))$

PAGOS $\delta^{T-2}(1-\delta(1-\delta), \delta(1-\delta)) \Rightarrow A \text{ si } \frac{\delta^{T-2} \theta_{T-2}}{U(T-2)} \geq \frac{\delta^{T-1}(1-\delta)}{U(T-1)}$

$\theta_{T-2} \geq \delta(1-\delta)$

- ▶ In period $(T - 2)$, Player 1 would offer Player 2 $\delta(1 - \delta)$, keeping $(1 - \delta(1 - \delta))$ for himself
- ▶ Player 2 would accept since he can earn $(1 - \delta)$ in the next period, which is worth $\delta(1 - \delta)$ today
- ▶ In period $(T - 3)$, Player 2 would offer Player 1 $\delta[1 - \delta(1 - \delta)]$, keeping $(1 - \delta[1 - \delta(1 - \delta)])$ for himself

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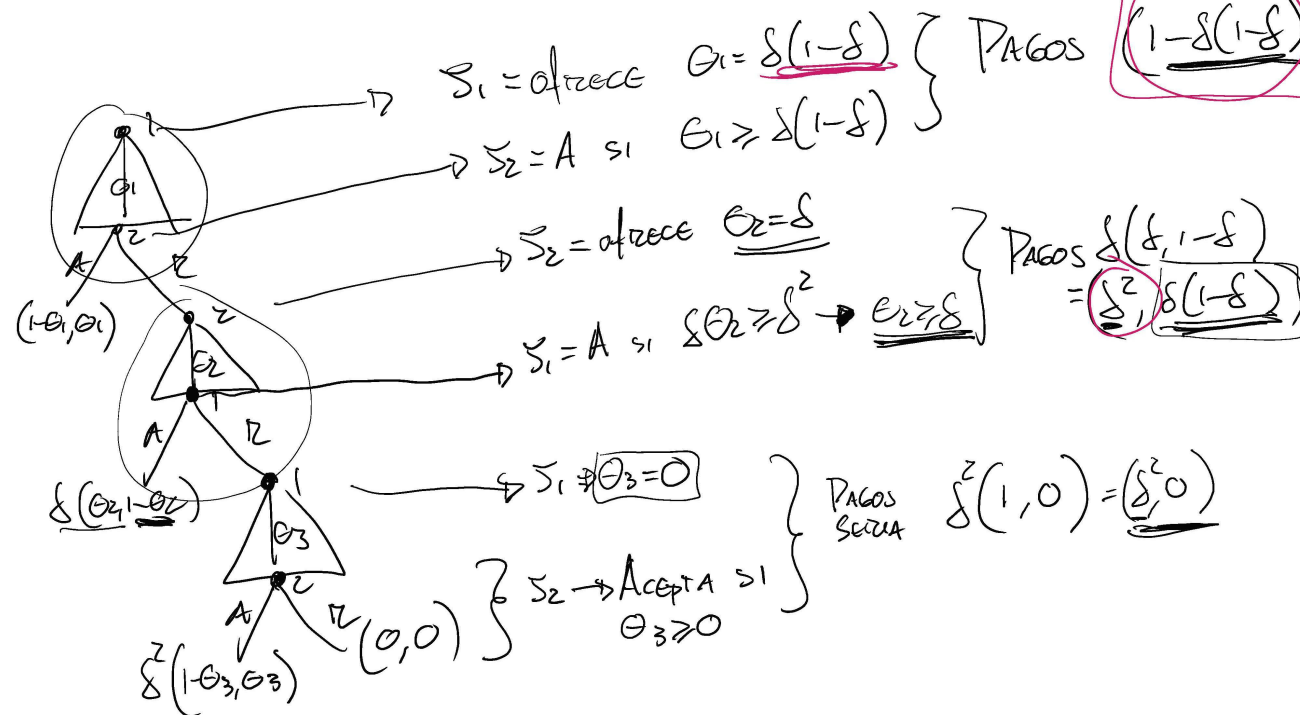
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- ▶ In period $(T - 3)$, Player 2 would offer Player 1 $\delta[1 - \delta(1 - \delta)]$, keeping $(1 - \delta[1 - \delta(1 - \delta)])$ for himself
- ▶ Player 1 would accept...
- ▶ ...
- ▶ In equilibrium, the very first offer would be accepted, since it is chosen precisely so that the other player can do no better by waiting

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Table 1 shows the progression of Player 1's shares when $\delta = 0.9$.

Round	1's share	2's share	Total value	Who offers?
$T-3$	$\delta(1-\delta(1-\delta))$	$1-\delta(1-\delta(1-\delta))$	δ^{T-4}	2
$T-2$	$1-\delta(1-\delta)$	$\delta(1-\delta)$	δ^{T-3}	1
$T-1$	δ	$1-\delta$	δ^{T-2}	2
T	1	0	δ^{T-1}	1

$\delta \in [0,1]$



$\delta = 0?$

\hookrightarrow PAGO $(1,0)$

$\delta = 1$

\hookrightarrow PAGO $(1,0)$

$T=4$ S_2 agree ULTIMO
 $\delta=1$

► If $T = 3$ (i.e., 1 offers, 2 offers, 1 offers)

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► One offers $\delta(1-\delta)$, 2 accepts in period 1

► Player 1 always does a little better when he makes the offer than when Player 2 does

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- ▶ If we consider just the class of periods in which Player 1 makes the offer, Player 1's share falls

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Ultimatum Game

Alternating offers

Stackelberg Competition

FACTORES DESUENTOS ~~7~~
 03 SUBADORES

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$$\delta = \frac{1}{1+r}$$

- ▶ Recall back to the model of Cournot duopoly, where two firms set quantities

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- ▶ Suppose that the inverse demand function is given by:

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- ▶ Firms have the cost functions $c_i(q_i)$

The timing of the game is given by:

1. First Firm 1 chooses $q_1 \geq 0$
 2. Second Firm 2 observes the chosen q_1 and then chooses q_2
- ▶ The game tree in this game is then depicted by an infinite tree

- ▶ Let us write down the normal form representation of this game.

STACKELBERG $\rightarrow S_1 \rightarrow 1$ CONTINGENZA // COURNOT

$\{ \epsilon=1 \}$ $\{ \epsilon=2 \}$ $S_2 = \frac{1}{2} \rightarrow \frac{1}{2} \rightarrow \frac{1}{2}$

$(\pi_1(q_1, q_2), \pi_2(q_1, q_2))$

$P(q_1 + q_2) = A - q_1 - q_2$

$C_2 = C_1 = 0$

EPS $\{ \epsilon=2 \}$

FZ: $\pi_2(q_1, q_2) = P(q_1 + q_2)q_2 - C_2(q_2)$
 $= (A - q_1 - q_2)q_2$

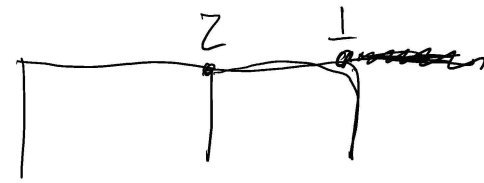
CFD: $A - q_1 - 2q_2 = 0$
 $\frac{A - q_1}{2} = q_2$

$$\frac{A - q_1}{2} = q_2$$

$$\epsilon = 1$$

$$\begin{aligned} \pi_1(q_1, q_2) &= P(q_1 + q_2)q_1 - C_1(q_1) \\ &= (A - q_1 - q_2)q_1 \\ &= \left(A - q_1 - \frac{A - q_1}{2} \right) q_1 \end{aligned}$$

FIRMA 1
PREVEE
Q
F2 ES
RACIONAL.



CPO

$$\frac{\partial \pi_1}{\partial q_1} = A - 2q_1 - \frac{A}{2} + q_1 = 0$$

$$\frac{A}{2} = q_1$$

$$EPS = \left\{ \begin{aligned} q_1 &= \frac{A}{2}, & q_2 &= \frac{A - q_1}{2} \end{aligned} \right\}$$

¿Cuales son las q_1, q_2 asociadas con el EPS?

$$q_1 = \frac{A}{2}, \quad q_2 = \frac{A - (A/2)}{2} = \frac{A}{4}$$

~~$$EPS = \left\{ \begin{aligned} q_1 &= \frac{A}{2}, & q_2 &= \frac{A}{4} \end{aligned} \right\}$$~~

F2 produce
A/4 son
importantes
hace F1

$$\begin{aligned} \pi_1(q_1, q_2) &= (A - q_1 - q_2)q_1 \\ &= (A - q_1 - A/4)q_1 \end{aligned}$$

F1 se genera
desuave de A/2
a 3A/8

CPO:

$$A - 2q_1 - \frac{A}{4} = 0$$

$$\frac{3A}{4} = 2q_1$$

$$\frac{3A}{8} = q_1$$

TAREA: ¿EU q' NO SEA EPS?

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► A pure strategy for firm 1 is just a choice of $q_1 \geq 0$

► A strategy for firm 2 specifies what it does after every choice of q_1

► Firm 2's strategy is a function $q_2(q_1)$ which specifies exactly what firm 2 does if q_1 is the chosen strategy of player 1

The utility functions for firm i when firm 1 chooses q_1 and firm 2 chooses the strategy (or function) $q_2(\cdot)$ is given by:

$$\begin{aligned} \pi_1(q_1, q_2(\cdot)) &= P(q_1 + q_2(q_1))q_1 - c_1(q_1) \\ \pi_2(q_1, q_2(\cdot)) &= P(q_1 + q_2(q_1))q_2(q_1) - c_2(q_2(q_1)) \end{aligned}$$

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$$P(q_1 + q_2) = A - q_1 - q_2.$$

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► Consider the following specific game with demand function given by:

$$P(q_1 + q_2) = A - q_1 - q_2.$$

► Let the marginal costs of both firms be zero

► Then the normal form simplifies:

$$u_1(q_1, q_2(\cdot)) = (A - q_1 - q_2(q_1))q_1,$$
$$u_2(q_1, q_2(\cdot)) = (A - q_1 - q_2(q_1))q_2(q_1).$$

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Handwritten scribbles: a horizontal line, a checkmark, a checkmark, a dash, and a checkmark.

► What is an example of a Nash equilibrium of this game?

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► Let $\alpha \in [0, A)$ and consider the following strategy profile:

$$q_1^* = \alpha, q_2^*(q_1) = \begin{cases} A & \text{if } q_1 \neq \alpha, \\ \frac{A-\alpha}{2} & \text{if } q_1 = \alpha. \end{cases}$$

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► Let us check that indeed this constitutes a Nash equilibrium

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► First we check the best response of player 1

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► If player 2 plays q_2^* , then player 1's utility function is given by:

$$u_1(q_1, q_2^*(\cdot)) = \begin{cases} (A - \alpha - \frac{A-\alpha}{2})\alpha > 0 & \text{if } q_1 = \alpha \\ -q_1^2 \leq 0 & \text{if } q_1 \neq \alpha. \end{cases}$$

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► Firm 1 is best responding to player 2's strategy.

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- ▶ Suppose that firm 1 plays the strategy q_1^* . Is firm 2 best responding?
- ▶ Firm 2's utility function is given by:

$$u_2(q_1^*, q_2(\cdot)) = (A - \alpha - q_2(\alpha))q_2(\alpha).$$

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- ▶ Suppose that firm 1 plays the strategy q_1^* . Is firm 2 best responding?
- ▶ Firm 2's utility function is given by:

$$u_2(q_1^*, q_2(\cdot)) = (A - \alpha - q_2(\alpha))q_2(\alpha).$$

- ▶ Thus, firm 2 wants to choose the optimal strategy $q_2(\cdot)$ that maximizes the following utility:

$$\max_{q_2(\cdot)} (A - \alpha - q_2(\alpha))q_2(\alpha)$$

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- ▶ By the first order condition, we know that

$$q_2(\alpha) = \frac{A - \alpha}{2}.$$

- ▶ The utility function of firm 2 does not depend at all on what it chooses for $q_2^*(q_1)$ when $q_1 \neq \alpha$

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- ▶ The above observation allows us to conclude that there are many Nash equilibria of this game
- ▶ In fact there are many more than the ones above
- ▶ The Nash equilibria highlighted above all lead to different predictions
- ▶ The equilibrium outcome of the above Nash equilibrium above is that firm 1 sets the price α and firm 2 sets the price $(A - \alpha)/2$.

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- ▶ In particular, in the Nash equilibrium corresponding to $\alpha = 0$, the equilibrium outcome is for firm 1 to choose a quantity of 0 and firm 2 setting a price of $A/2$
- ▶ This would be the same outcome if firm 2 were the monopolist in this market

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- ▶ Consider the equilibrium in which $\alpha = 0$

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- ▶ Consider the equilibrium in which $q_1 = 0$
- ▶ This equilibrium is highly counterintuitive because firm 2 obtains monopoly profits
- ▶ The reason is that essentially firm 2 is playing a strategy that involves **non-credible threats**
- ▶ Firm 2 is threatening to overproduce if firm 1 produces anything at all
- ▶ As a result, the best that firm 1 can do is to produce nothing
- ▶ If firm 1 were to hypothetically choose $q_1 > 0$, then firm 2 would obtain negative profits if it indeed follows through with $q_2^*(q_1)$.

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- ▶ Many Nash equilibria are counterintuitive in the Stackelberg game
- ▶ To eliminate such counterintuitive equilibria, we focus instead on SPNE instead of NE
- ▶ Lets continue with the setting in which marginal costs are zero and the demand function is given by $A - q_1 - q_2$

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- ▶ We always start with the smallest/last subgames which correspond to the decisions of firm 2 after firm 1's choice of q_1 has been made

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- ▶ The utility function of firm 2 is given by:

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- ▶ We always start with the smallest/last subgames which correspond to the decisions of firm 2 after firm 1's choice of q_1 has been made

- ▶ The utility function of firm 2 is given by:

$$u_2(q_1, q_2(\cdot)) = (A - q_1 - q_2(q_1))q_2(q_1).$$

- ▶ So, player 2 solves:

$$\max_{q_2(\cdot)} (A - q_1 - q_2(q_1))q_2(q_1).$$

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- ▶ **Case 1:** $q_1 > A$

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► In this case, the first order condition implies:

$$q_2^*(q_1) = \frac{A - q_1}{2}.$$

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► Thus, in any SPNE, player 2 must play the following strategy:

$$q_2^*(q_1) = \begin{cases} \frac{A - q_1}{2} & \text{if } q_1 \leq A \\ 0 & \text{if } q_1 > A. \end{cases}$$

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► Then player 1's utility function given that player 2 plays q_2^* is given by:

$$u_1(q_1, q_2^*(\cdot)) = q_1(A - q_1 - q_2^*(q_1)) = \begin{cases} q_1(A - q_1) & \text{if } q_1 > A, \\ q_1 \frac{A - q_1}{2} & \text{if } q_1 \leq A. \end{cases}$$

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► Thus, firm 1 maximizes:

$$\max_{q_1 \in [0, A]} q_1 \frac{A - q_1}{2}.$$

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► The **equilibrium outcome** is for firm 1 to choose $A/2$ and firm 2 to choose $A/4$

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- ▶ Lets solve for the set of SPNE (which is the same as NE) in the Cournot game with the same demand function and same costs
- ▶ In this case, (q_1^*, q_2^*) is a NE if and only if

$$q_1^* \in BR_1(q_2^*), q_2^* \in BR_2(q_1^*).$$

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- ▶ For $q_1^* \in BR_1(q_2^*)$, we need q_1^* to solve the following maximization problem:

$$\max_{q_1 \geq 0} (A - q_1 - q_2^*)q_1.$$

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► Thus, the firms' payoffs in the SPNE is:

$$\pi_1^s = \frac{1}{4}A \cdot \frac{A}{2} = \frac{A^2}{8}, \pi_2^s = \frac{1}{4}A \cdot \frac{A}{4} = \frac{A^2}{16}$$

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► This is intuitive since firm 1 always has the option of choosing the Cournot quantity $q_1 = A/3$, in which case firm 2 will indeed choose $q_2^c(q_1) = A/3$ giving a payoff of $A^2/9$

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► But by choosing something optimal, firm 1 will be able to do even better

